

EILEEN MCKENNA

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EXPERIENCE

Marketing Services Coordinator, Winhall Media, Merrick, NY [3/09-8/10]

- Facilitated email mailings
- Designed websites, logos and email artwork

Freelance Graphic Designer, Merrick, NY [00-present]

- Winhall Media – logo and website design: winhallmedia.com
- Winner of North Merrick Public Library logo contest
- Alphagraphics – marketing materials and logos for clients from 03-present. Clients include – Global Maritime and Transportation School, Nassau Community College, Magnolia Legal Funding, Curative Medical Services
- Sacred Heart Parish & School – designed parish newsletter, identity for the 50th Anniversary and school yearbooks
- Multiple Web Solutions – several website designs including riesters.com, accu-serve.com and creativecornerpottery.com
- “A Tale of a Sale” & “Collections!” – book cover designs
- Center Street Capital Partners – logo and corporate identity
- Direct to consumer experience (invitations, announcements, stationery)

Art Director, JDC Design, Inc., New York, NY [97-00]

- Included in Graphic Design USA’s Design Annual 2000 for “Invitations”
- Designed various print materials: invitations, brochures, newsletters, media kits for healthcare, financial, consumer product industries
- Clients included Chandler Chicco Agency, Fleishman-Hillard, Glaxo Wellcome, Godiva, Hearst Distribution Group, Johnson & Johnson, LIFFE, Marina Maher Communications, Pfizer Inc, Procter & Gamble, and Warner-Lambert

Graphic Designer, Bankers Trust, New York, NY [93-97]

- Designed brochures, fund reports, newsletters and presentations for the Global Investment Management Group

EDUCATION

Graduate Level Classes, Pratt Institute, New York, NY [97]

Continuing Education

- Parson’s School of Design & School of Visual Arts, New York, NY [94-96]

Bachelor of Arts, Gettysburg College, Gettysburg, PA [May 1992]

- Major Field of Study: Business Management

SOFTWARE

- InDesign, QuarkXPress, Photoshop, Illustrator, Dreamweaver, MS Office – Word, Excel, Power Point on MAC and PC